



YUFC Vision & Mission Statement

11/7/2016

Vision

To annually provide talented, well balanced young professional footballers for Yanhep United's first-team squad and become the Club of choice for young players.

Mission

To identify, develop and support talented young footballers in order for them to achieve their maximum potential in a positive, supportive and professional learning environment.

Philosophy

Yanhep United teams focus on a purposeful passing style of football. This means that we will recruit with such intention and equip our players with the technical and tactical skills that allow our teams to control and influence the game when in or out of possession.

We will create an environment where our players will have the athletic ability and mental strength to regain possession of the ball and consequently regain control of the game. Our Team values, behaviours and coaching methods will underpin this philosophy.

We will recruit and develop both the players and staff with similar beliefs and work ethics to create an outstanding team spirit both on and off the pitch. We play attack-minded football through a positive, purposeful and forward-thinking incisive passing game, exploiting the space and progressing through the pitch when possible to enter the final third in order to create goal-scoring

opportunities. Out of possession, press from the front and play with organisation, discipline and a will to defend.

Values

Our values are at the core of all that we do. They will shape our behaviours and relationships with everyone with whom we work.

- Learning
- Culture
- Players
- Excellence
- Communication
- Honesty

Objectives

1. To ensure that the needs of young footballers are at the heart of all that we do.
2. To set high football, academic and social standards and act as a positive role models in all our behaviours.
3. To provide a supportive disciplined environment where scholars and staff take pride in themselves and their surroundings.
4. To develop an outstanding network of talent identification that ensures that all players, parents and partners are treated with honesty, integrity and respect.
5. To develop an outstanding learning programme and that will maximise players' potential and produce outstanding young footballers.
6. To effectively communicate the aims and objectives of the academy with all stakeholders.
7. To promote and support positive outcomes related to health, education and overall development.

8. To recognise and celebrate scholars' success and recognise and acknowledge sound attitudes and behaviours.

9. To develop positive and honest relationships with all stakeholders including players, parents, feeder organisations and all external partners.